

Optimize PowerPoint presentations systematically on a SharePoint intranet and save storage space and costs

The **Manor Group** is the biggest and most successful department store chain in Switzerland. 71 Manor department stores belong to the group, incl. the sportswear chain "Athleticum" and the Swiss "FLY" furniture stores. The Manor Group employs 11,200 people and belongs to the Maus Frères Holding in Geneva. In 2008 the group registered revenues of CHF 3,330 billion (approx. US\$ 3.25 bn). With a market share of 58% in Switzerland, the group is the leader in the market and has as a multi specialist company various product offerings which meet the personal taste of every customer at adequate prices.



Challenges

Manor creates daily numerous PowerPoint presentations in various departments from Purchasing to Marketing. Each presentation is saved on the company's file servers. In a short time, countless PowerPoint presentations accumulate on the servers. In addition to the increasingly occupied storage space, the sending of PowerPoint attachments via email puts a heavy load on the company's email servers and networks.

Company:

- Manor Group, approximately 11,200 employees

Industry:

- Warehouse

Challenges:

- Relieve email server and network
- Storage space reduction on file and SharePoint servers

Solution:

FILEminimizer SDK and company license

Benefits:

- Time saving when sending PowerPoint attachments
- SharePoint server and network relief
- Reduction of storage space use on file server

server, optimizing every PowerPoint presentation newly uploaded onto their intranet. FILEminimizer reduces the size of PowerPoint presentations by up to 98% - less storage space is needed and time-consuming manual compression of graphics becomes redundant. Manor integrated the SDK in its intranet network allowing for a company wide use of the FILEminimizer functionality. Plus the FILEminimizer company license allows each employee to optimize his/her presentations before sending them via email.

The average optimization rate of FILEminimizer in the case of Manor is an impressive 81%. Within less than one year, Manor regained back storage space and relieved their network. The group's employees work with the user-friendly tool successfully to compress all PowerPoint presentations. The email server and network are no longer unnecessarily burdened with huge presentations and the loading time of compressed presentations is considerably accelerated. Also, high-volume PowerPoint presentations can easily be sent via email improving the external communication with customers, suppliers and other parties. Time losing zipping/unzipping processes are a thing of the past, as FILEminimizer keeps the original file format, functionality and quality.

balesio Software Solution

Manor decided to implement the FILEminimizer Software Development Kit (SDK) along with a FILEminimizer company license. The advantage of the SDK, you can embed the FILEminimizer compression functionality into your own applications which enables you to adapt the FILEminimizer functionality to your current needs. Manor integrated the optimization engine into its SharePoint

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