

98% smaller PowerPoint files, 75% less support for the IT!

The EDEKA Group is Germany's biggest Supermarket chain with projected sales of 43 billion Euros and over 12,000 stores. The corporate structure of the EDEKA group is rooted on three components: the Headquarters in Hamburg, seven regional centers and the various retail shops. At the biggest regional center Minden-Hannover (north-west Germany), the company's own IT service provider *EDEKA Minden-Hannover IT-/logistic service GmbH* successfully deployed a company license of PPTminimizer 4.0 (current version is FILEminimizer Office v.5.0) to all PC users.



Today, each of the 2,500 PC Users of this regional center can use the software to compress Office files extremely without zipping. Shortly after the unproblematic, easy installation and deployment, the company could reduce the support requests caused by oversized Office files in email attachments by over 75%.

Customer challenges

The EDEKA employees regularly use PowerPoint and Word to create presentations and documents which are sent via email both internally and externally. Especially with PowerPoint files, employees often crossed the pre-set size limitation for email attachments which made it virtually impossible to send those files via email. This not only caused increased support in the IT Helpdesk who couldn't help but temporarily increasing the email size limitation limit, but was also responsible for increased costs for bandwidth within the organization. In addition, employees and the help desk lost valuable time and productivity decreased. The large number of Microsoft Office files which are created by over 2,500 PC User within this EDEKA division also led to a massive data storage increase on file and email servers.

Organisation:

- Germany's biggest supermarket chain, ca. 280,000 employees

Industry:

- Retail

Challenges:

- Email size limitations
- Increased support requests
- Constraint to save space on existing servers

Solution:

PPTminimizer 4.0 company-wide license

Advantages:

- Relieve of bandwidth
- Reduction of IT support by 75%
- Productivity increase of employees
- Enormous storage space savings

Solution by balesio AG

After a thorough market analysis, the EDEKA group evaluated several solutions and decided to implement a company-wide license of PPTminimizer v. 4.0 by balesio (current version is FILEminimizer Office v. 5.0). The software compresses Microsoft Office files by up to 98% while maintaining the quality and the native Microsoft format. Thus, it is guaranteed that optimized files can easily be viewed, edited and enhanced without any special software or any special decompression process. Every employee can now easily send Microsoft Office files via email and email size limitations are no longer a problem. Employees save valuable time and are much more productive. The high compression rates lead to enormous storage savings on file and email servers and bandwidth could be significantly relieved.

The *EDEKA Minden-Hannover IT-/logistic service GmbH* deployed the software easily and fast to all employees via a customized MSI installation provided by balesio. "Very shortly after the roll-out, we could reduce the support requests due to large email attachments by over 75%", confirms the responsible Head of PC Support at EDEKA, "while we previously had 20 of such requests daily, we now have less than 5! I am very pleased how the software gets the job done."

balesio AG

Telephone (Toll-free US): +1 877 264 6471

Telephone (Toll-free UK): 0800 3030 7070

Telephone (International): +41 (0) 43 501 4900

Email: sales@balesio.com